## CALL FOR ARTISTS BURSTING ON THE SCENE - 2022 DESIGN & COMMUNITY MURAL PAINT EVENT WEST HYATTSVILLE METRO STATION Hyattsville, Prince George's County, Maryland Submittal Deadline: May 19, 2022 - 4PM Stipend: \$5,000

#### **Overview**

The Hyattsville Community Development Corporation (HCDC) in partnership with the WMATA Art in Transit Program seeks a muralist or muralist team to submit preliminary designs/sketches for the two wall sections of the pedestrian underpass at the West Hyattsville Metro Station. Artists are encouraged to propose aspirational, dynamic imagery that evokes excitement and change. Abstract design approaches are highly encouraged. As a neighborhood at the brink of a resurgence of investment and growth, the West Hyattsville Transit District is poised to experience new commercial and residential development in the coming years. These investments will bring additional vitality and a mix of uses to complement the existing green spaces and tightly knit residential neighborhoods.

Once selected by jury, the winning muralist(s) will further develop and refine their design with HCDC staff. The design process will culminate in a day-long community place-making event on Saturday, June 18, 2022. The muralist(s) will direct youth and adult participants in a "resident paint project". 'Bursting on the Scene' merges a festive community event with a high-quality paint-by-numbers mural installation: bringing together residents to beautify and engage the Metro Station's public space as their own.

#### Background

For more than seventeen years, HCDC has sponsored and commissioned murals, public sculptures, and art-centric community events, including the Downtown Hyattsville Arts Festival.

In May 2017, HCDC produced 'Bursting on the Scene', a community paint event where artists and residents transformed a barren underpass at the West Hyattsville Metro station into the vibrant mural, "Breaking the Horizon": a locally inspired and community-produced work of art

On June 18, 2022, in conjunction with WMATA's Art in Transit Program, HCDC will be returning to the West Hyattsville Metro Station to organize 'Bursting on the Scene 2022'. The metro station will again provide an opportune location to bring the community together for a day of painting and gathering, resulting in a fresh new piece of public art at a highly trafficked location.

The Washington Metropolitan Area Transit Authority (WMATA) Art in Transit Program incorporates visual and performing arts into the Metrorail system to enhance the experience of public transit riders. The Art in Transit Program works with visual and performing artists, other arts professionals, architects, engineers, community representatives, jurisdictional arts councils, and to develop projects and performances that reflect the spirit and vitality of communities served by Metro.

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# **Deadline and Eligibility**

This call is open until 4pm on May 19, 2022. Muralists are encouraged to submit interest prior to submission.

This call is open to all muralists located within Maryland, Virginia, or the District of Columbia; consideration will be given to those who live/work/exhibit within the Prince George's County Gateway Arts District. Spanish-speaking artists are highly encouraged.

# **Juried Selection Process**

A jury/selection panel will review all proposals and will recommend selection of a muralist (team)'s preliminary design/sketch. The jury will be comprised of a Hyattsville City Council Member, two local artists, a representative of the WMATA Art in Transit Program, and a Hyattsville CDC public art coordinator.

The selected muralist will further develop their design and themes with HCDC staff, including meeting with community members prior to the event. On June 18, 2022, murals will be filled in by youth and adult volunteer participants from area schools and the community at large. A post-event point-up session will enable the mural details to be fine-tuned by the artist/team.

# **Artwork Location and Details**

Muralists are invited to submit original designs/sketches for both the north and south walls of the underpass. Murals will be seen from a distance approaching the underpass, as well as up-close.

HCDC will prep the substrate, applying at least one coat of primer over the existing mural, which has had a five-year long exhibition period.

- North wall: spanning 43'5" l x ~6' h.
- South wall: spanning 55'8" l x ~6' h

Visual Schematics and Photos are included in the Online Package

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## **Submission Requirements**

A pre-submission call to express your intent to apply and discuss the event process and scheduling.

Please e-mail all application materials to our e-mail inbox: rfp@hyattsvillecdc.org

Respondents should submit the following materials by 4PM on Monday, 5/19/22

- 1. Artist/Team Name, Point of Contact Name, Mailing Address, Telephone Number, Email Address, and Website.
- 2. A brief One-Page Statement of Interest briefly addressing the concept(s), design(s), and how you approached this project.
- 3. One-page résumé or curriculum vitae.
- 4. 3 images of past mural work. Please annotate with a List of Images: Please include the artist name as a heading, and a brief description of each image, including title and original medium.
- 5. Proposed Preliminary Designs/Sketches. Artists may submit <u>a maximum of 3 designs for</u> <u>consideration</u>. Please scale your design for both walls to the measurements provided.

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April 13, 2022	Announcement of Call to Artists/RFP
May 19, 2022	Response from Artists due by 4:00pm EST
May 20 – May 26, 2022	Jury Reviews Proposals
May 27, 2022	Selected Artist Contacted
June 1, 2022	Tentative: Community Meetings
June 3 – June 17	Mural Prep & Paint by Numbers Prep
June 18, 2022	Installation and Public Art Event

#### Timeline

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#### Disclaimer

The Hyattsville Community Development Corporation reserves the right to delay or reschedule, cancel, or reissue this Call for Artists for any reason it deems fit or necessary to do so.

Applicants will be advised in the event of a delay, cancellation, or reissuance.

The Hyattsville Community Development Corporation does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran: and is an Equal Opportunity Employer.

Minority-owned Business Enterprises (MBE), Disadvantaged Business Enterprises (DBE), or individuals are encouraged to respond.

#### Direct all questions and comments to:

Cristobal Slobodzian (301) 683-8267 Operations Manager Hyattsville CDC 4314 Farragut St. cslobodzian@hyattsvillecdc.org Hyattsville, MD 20781 http://www.hyattsvillecdc.org